

C1 SmartStart for IT Asset Management

Trusted Lifecycle, Lower Cost, Stronger Governance

SmartStart deploys ServiceNow ITAM fast delivering accurate asset inventories, automated lifecycles, and reduced software/hardware spend through governance and reclamation.

THE IMPACT

10-25%

Software Cost Savings

30-50%

Audit Risk Reduction

Higher

Inventory Accuracy

■ Core Capabilities

- Lifecycle workflows from request to deploy to retire
- License reconciliation and software reclamation
- Discovery normalization and entitlement mapping
- Contract and warranty alert management
- Inventory and compliance dashboards

■ Primary Use Cases

- Eliminate ghost assets across the environment
- Reduce software spend through license optimization
- Automate hardware lifecycle from request to retirement
- Improve contract and warranty management
- Strengthen CMDB data quality and accuracy



Complete Lifecycle

Hardware and software asset management from request through deployment to retirement with governed workflows.



Normalized Inventory

Accurate, reconciled asset data across systems with discovery normalization and entitlement mapping.



Cost Reduction

Software license optimization and reclamation reduces spend while contract tracking prevents coverage gaps.

KEY USE CASES

- Full asset lifecycle automation from request through deployment to governed retirement
- Software license optimization and reclamation eliminating waste and reducing spend
- Discovery normalization producing accurate, reconciled asset data across systems
- Contract and warranty management with automated alerts preventing coverage gaps

Why C1Secure



Fast Time-to-Value

SmartStart methodology deploys ITAM fast with governance and normalization from day one.



CMDB-Aligned

Integrated with ITSM and SecOps for accurate asset data across the entire ServiceNow platform.



Measurable Savings

10-25% software cost reduction and 30-50% audit risk improvement with defensible asset governance.

Accurate inventories, automated lifecycles, and reduced asset spend.

Pricing based on asset count, catalog complexity, and integration requirements.

Ready to accelerate?

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