

C1 SmartStart for Business Continuity Management

Rapid deployment of ServiceNow BCM—automating BIA workflows, continuity planning, crisis activation, and testing. Organizations gain structured, testable, audit-ready continuity programs aligned to resilience and regulatory requirements.

Automated BIA

Critical process mapping with consistent scoring

Standardized Plans

Prebuilt continuity and recovery templates

Crisis Activation

Faster coordination and notifications

Testing Workflows

Evidence-captured tabletop simulations

Core Capabilities

- BIA configuration with RTO/RPO targets
- Role-based responsibilities and escalations
- Activation workflows tied to incidents/risks
- Automated evidence capture + reporting
- Real-time resilience dashboards
- Integration with CMDB, Incident, and Risk

Primary Use Cases

- Replace static documents with structured plans
- Conduct BIAs at scale
- Activate continuity plans during disruptions
- Test plans with traceable outcomes
- Provide leadership with resilience insight

50-70%

Faster BIAs

Accelerated business impact analysis

60%

Plan Development

Faster updates and creation

70-90%

Testing Efficiency

Reduction in manual effort

Compliance-Ready Foundation

Improved audit outcomes aligned to **ISO 22301**, **FFIEC**, and **NIST 800-34**. Reduced downtime via structured activation. Scalable, ServiceNow-native BCM foundation.



Pricing

Typical range: **\$XX,XXX-\$YY,YYY** depending on BIA volume, plan count, and testing requirements.