

C1 SmartStart for Application Vulnerability Response (AVR)

Rapid deployment of ServiceNow AVR for DevSecOps—integrating scanners, automating workflows, enabling risk-based remediation, and syncing tasks to developer tools. Organizations shift security left without slowing engineering velocity.

Centralized Intake

SAST/DAST/SCA tools feed into one platform

Risk-Based Scoring

Prioritize by exploitability + app criticality

Automated Sync

Tickets flow to Jira/ADO/GitHub automatically

SDLC Visibility

Unified dashboards for defects, SLAs, releases

Core Capabilities

- Scanner integrations (SAST/DAST/SCA/container)
- Traceability to apps, repos, commits, owners
- Automated ticket creation + bi-directional sync
- Exception and risk acceptance workflows
- SLA enforcement + escalations
- Compliance mapping (ISO, PCI, HIPAA, CMMC)

Primary Use Cases

- Shift-left vulnerability detection
- Automate DevSecOps workflows end-to-end
- Prioritize vulnerabilities by real risk
- Govern exceptions with approvals
- Provide SDLC posture visibility

40-60%

MTTR Reduction

Faster time to remediate vulnerabilities

60-80%

Less Manual Work

Reduced AppSec to developer coordination

50-70%

SLA Improvement

Better compliance with security timelines

90%

Tracking Efficiency

Elimination of spreadsheet-based processes

Positioning: SmartStart delivers a fast, developer-aligned, ServiceNow-based AVR program—integrating scanners, DevSecOps pipelines, workflows, and compliance to embed security directly into the SDLC. Typical pricing ranges from **\$XX,XXX-\$YY,YYY** based on scanner volume, DevOps integrations, and application portfolio size.