

C1 SmartStart for AI Control Tower (AICT)

Rapid deployment of ServiceNow AI Control Tower



Full AI Asset Inventory

Centralize models, agents, datasets, prompts, and workflows with complete governance oversight.



Lifecycle Management

Standardized workflows from onboarding through deployment, monitoring, and retirement.



Built-in Compliance

Risk controls, policy templates, and audit trails aligned to regulatory requirements.



Real-Time Dashboards

Performance, value, ROI, and risk visibility with cross-module IRM, CMDB, and SecOps integration.

Primary Use Cases

- Central AI inventory + governance across departments
- Enforce Responsible AI and regulatory compliance
- Manage AI lifecycle, drift, triggers, and retirement
- Track AI value + ROI for prioritization
- Integrate with IRM, compliance, security, and audit programs

Impact Summary

60-80%

**Governance
Effort Reduction**

50-70%

**Faster AI
Onboarding**

Reduced compliance risk, clear visibility into AI value and cost, unified oversight across AI and traditional IT assets.



Positioning: SmartStart delivers a governed, scalable, ServiceNow-aligned AI program—centralizing assets, lifecycle, compliance, and risk to ensure safe, auditable, and value-driven AI adoption across the enterprise. Typical pricing ranges from **\$XX,XXX-\$YY,YYY** based on AI inventory size, lifecycle complexity, and compliance requirements.