

# C1 SmartROI Calculator

Quantify the financial and operational impact of risk, compliance, and security programs. Model time savings, FTE efficiencies, audit reduction, and risk avoidance while generating executive-ready ROI reports and tracking real value through ServiceNow-native data.



## ROI Modeling

Scenario-based benefit modeling with automation calculators, FTE cost reduction, and audit efficiency tracking.



## Executive Reporting

Generate ROI, NPV, IRR, and payback reports for CFO/CIO/CISO budget submissions and board presentations.



## Value Tracking

Post-implementation dashboards validate realized benefits versus projections using native ServiceNow data ingestion.

## Key Use Cases

- Pre-project justification for IRM, SecOps, and automation investments
- Compliance cost modeling for SOX, FedRAMP, HIPAA, CMMC
- Tool and vendor comparison with projected ROI analysis

## Primary Outcomes

- Clear, defensible ROI for GRC and security investments
- Faster budget approvals with quantified savings
- Reduced audit and compliance costs

 **Ideal For:** CFOs, CISOs, CIOs, CROs, IRM leads, compliance directors, audit leadership, and value engineering teams seeking standardized financial modeling across programs.

## Pricing

Modular licensing based on ROI calculator core, accelerator ROI packs, executive reporting bundle, and real-time value dashboards.